

VOTE FOR

**LUIS ALEJO**

FOR STATE ASSEMBLY – 28TH DISTRICT

PROVEN, PRINCIPLED, PASSIONATE



**Watsonville Mayor  
LUIS ALEJO**

Dear Friends,

I have exciting news to share! I am running for State Assembly in the 28th District, and I am continuing to build a strong base of support from community leaders & voters across the district each week. I plan on working hard to earn each vote so that we will be victorious on June 8, 2010!

As you know, our state is in a major fiscal crisis that has already placed significant hardships on our families, schools, & communities. Now more than ever, we need a strong voice and proven leadership for our local communities in Sacramento. I have proudly served our communities in many different capacities, and have worked hard to make good improvements throughout the Monterey Bay area as a city councilmember, superior court attorney, & active community member. I also previously worked as a legislative aide in the State Assembly in Sacramento, which provided me with the insight and skills to be an effective representative for our area. My other qualifications to serve as your assemblymember derives from a number of sources:

- ✓ **STRONG EDUCATION BACKGROUND:**
  - Law degree (juris doctorate) from UC Davis School of Law.
  - Masters of education degree from Harvard University.
  - Dual bachelors of arts degrees from UC Berkeley. Honors graduate.
  - Associate of arts degree from Gavilan Community College in Gilroy.
  
- ✓ **EXPERIENCE.**
  - Staff Attorney with the Monterey County Superior Court.
  - Staff Attorney with California Rural Legal Assistance. Providing free legal assistance to thousands of low-income residents.
  - Worked as a legislative aide in Sacramento for Assemblymember Manny Diaz (San Jose). Obtained first hand experience in passing statewide laws, assisting constituents, working on budgetary issues, and working with different interest groups.
  - Former alternative education high school teacher in Watsonville.
  - Former research assistant for the Harvard Civil Rights Project in Cambridge, Massachusetts focused on education policy.
  
- ✓ **COMMUNITY & PUBLIC SERVICE:**
  - Association of Monterey Bay Area Governments (AMBAG), Board of Directors, 2009-Present.
  - California Advisory Committee of the United States Commission on Civil Rights, 2001-20010.
  - Central California Vice-Chair of the Chicano Latino Caucus of the California Democratic Party, 2007-2010.
  - 2008 National Delegate for Barack Obama for CD-17, National Democratic Convention.
  - Santa Cruz County Democratic Central Committee, District 4 representative, 2004-2010.
  - Former Vice-Chair of the Watsonville Planning Commission 2006-2008.
  - Watsonville Library Board, 2005-2006.
  - Watsonville General Plan Steering Committee, 2004-2006.
  - Santa Cruz County Juvenile Justice & Delinquency Prevention Commission, 2003-2006.
  - English Learner Master Plan Task Force, Pajaro Valley Unified School District, 2007.
  - City of Watsonville Blue Ribbon Committee for Sustainable Revenue – member, 2006.
  - County Transportation Funding Task Force – member, 2007.
  - Salud Para La Gente Health Clinics, Board of Directors 2004-2008.
  - White Hawk Indian Council, Board of Directors, 2005-2008.
  - Registered hundreds of voters as the director of the Pajaro Valley Voter Registration Project in 2006.
  
- ✓ **SERVICE AWARDS:** My work has been recognized through numerous awards, including:
  - 2009 Award of Merit by the Legal Aid Association of California and the California Access to Justice Commission.
  - 2008 John F. Kennedy Award for Outstanding Public Service by the California Democratic Party.
  - 2008 Tony Hill Community Service Award by UC Santa Cruz's Martin Luther King, Jr. Convocation.
  - 2006 Democratic Region 9 Volunteer of the Year.
  - 2006 Santa Cruz County Democrat of the Year.
  - 2004 United Way Community Hero Award.
  - The Martin Luther King Community Service Award. UC Davis School of Law.
  - The Association of Mexican American Educators Community Service Award.



With my education, background and experience, I hope to serve you as your assemblymember, and to continue working hard to make good changes for our state and local communities. But I cannot do it without you, and I respectfully ask for your support.

**For more information or to volunteer contact:**

**Alejo for Assembly 2010** (ID# 1318679) • Web: [www.AlejoForAssembly.com](http://www.AlejoForAssembly.com)  
21-B Carr Street, Watsonville, CA 95076 • Phone: (831) 726-6032 or [VoteLuisAlejo@msn.com](mailto:VoteLuisAlejo@msn.com).

Sincerely,

*Luis Alejo*

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